

BOARD OF TRUSTEES

Meeting on Wednesday 7 December 2016, 16:00-19:00, Dana Studio, Science Museum

Present:

Dame Mary Archer (Chairman)
Lord Faulkner of Worcester (RdF)
Ms Sharon Flood
Mr Andreas Goss
Lord Grade of Yarmouth (MG)
Professor Ludmilla Jordanova
Mr Simon Linnett
Ms Lopa Patel
Professor David Phoenix
Mr Anton Valk
Dame Fiona Woolf
Professor Brian Cantor
Dr Sarah Dry
Professor Russell Foster (RF)
Mr Matthew D'Ancona

In Attendance:

Mr Ian Blatchford Director, SMG
Mr Jonathan Newby Deputy Director and COO
Ms Jane Ellis Director of Corporate Services
Dr Roger Highfield Director of External Affairs (Items 1-5)
Mr Paul Kirkman Director, NRM
Ms Lydia Lee Director of Development
Ms Karen Livingstone Director of Masterplan and Estate
Ms Sally MacDonald Director, MSI
Ms Jo Quinton-Tulloch Director, NMeM
Ms Sian Thompson Secretary to the Board
Mr Richard Bacon Partner – Public Sector, PwC
Ms Jill Halford Director – Assurance, PwC
Ms Helen Jones Head of Strategy and International (Item 7)

		<u>ACTION</u>
BT 12/16 1 1.1	Introduction and apologies for Absence Apologies were received from Lord Willetts of Havant.	
1.2	Ms Jill Halford (Director – Assurance) and Mr Richard Bacon (Partner – Public Sector) from PwC were welcomed to the meeting as observers. The observation exercise formed a part of the internal audit and governance review of the SMG Board currently underway, with the final report available to the Board in early 2017.	
BT 12/16 2 2.1	Declarations of interest No interests were declared in items on the agenda.	
BT 12/16 3	Draft Minutes	
3a i.	Draft Minutes of Board Meeting on 5 October 2016 and matters arising The minutes were approved and the following points noted: <ul style="list-style-type: none"> - Item 5.1: NRM had been approached regarding the proposed potential purchase of surplus land for a mixed residential/commercial scheme; the commercial terms would be presented to the Masterplan and Estate Committee and Finance Committee shortly and the presentation on NRM's Masterplan had been postponed to the next Board meeting; - Item 7.2: A review of visitor segmentation, visitor numbers and other audience data would be undertaken by the Income Advisory Board and this group had held their inaugural meeting on 6 December; - Item 9: Discussions were ongoing with the MSI Permeability and Public Realm project and the commercial terms would be submitted to MEC for review in due course; - Item 14.2: LJ had attended the NMEM AB meeting to discuss the Collecting Policy statements and express the importance of collections development on behalf of the Board; - 17.1: An alternative electronic system for Board administration was being investigated and an update would be provided in due course. 	<u>PK</u> <u>SM</u> <u>ST</u>
3b i. ii.	Draft Minutes of Strategy Day on 6 October 2016 and matters arising The minutes were approved, with all actions completed or on the present agenda. It was noted that feedback received on the Strategy Day had been largely positive; with the current proposal being to hold part of the 2017 Strategy Day at Wroughton. The 2017	

	Board Meeting and Strategy Day had been rescheduled and the new dates would be recirculated to the Board.	<u>ST</u>
BT 12/16 4	Chairman's Report	
4.1	<p>The paper that had previously been circulated was noted. In addition:</p> <ul style="list-style-type: none"> - The recommendations of the Remuneration Committee had been approved at the closed session of the Board meeting; - The Advisory Board Chairmen had convened for their twice-yearly informal meeting on 7 December; the main topic of discussion had been investment in SMG's northern museums; - It was noted that the Masterplan & Estate Committee had approved the wording of a Heads of Terms agreement between MSI and Allied London at their meeting on 7 November; the commercial terms would return to MEC for review in due course. 	
BT 12/16 5	Director's Report	
5.1	<p>The paper that had previously been circulated was noted. In addition:</p> <ul style="list-style-type: none"> - Tim Peake's Soyuz capsule had been acquired by the Science Museum; plans were underway for its display (including the possibility of a group tour) and an accompanying VR experience had been created by Atlantic Productions, an award-winning production house; - The SMG Director was congratulated on his recent appointment as Chairman of the National Museum Directors Council; this would be for 2 years commencing in April 2017; - The Lead Curator for the Medicine Galleries project was leaving SMG to become the CEO of the Story Museum in Oxford; key contacts (both internal and external) had been informed and a recruitment campaign to secure a high-calibre replacement would begin in due course; - Consultation with key local stakeholders regarding the new name and brand identity for NMeM had been met with a high level of support from senior figures and relationships were now greatly improved; JQT was commended for her success in this regard; - The Autumn Statement had included an announcement on the outcome of a recent consultation on an exhibition tax credit for museums; it was hoped that SMG would now be eligible to apply for tax relief on a wider range of activities. 	
BT 12/16 6	SMG Brand Update	
6.1	<p>A verbal update was given and the following points noted:</p> <ul style="list-style-type: none"> - Audience testing had fully supported the new name of NMeM as being the 'National Science and Media Museum'; - The Board had delegated the decision on SMG's brand essence to SMG Strategy Group; and this had been agreed as 'Inspiring Futures'. - The SMG Chairman had viewed the latest design presentation from the brand agency and viewing opportunities would be arranged for the wider Board. <p><i>Roger Highfield left the meeting</i></p>	<u>RH</u>
BT 12/16 7	Inspiring Futures: SMG Strategic Priorities 2017-2030	
7.1	<p>The paper that had previously been circulated was noted. In addition:</p> <ul style="list-style-type: none"> - The updated document now included the brand mission and values work; - Whilst specific projects had fixed delivery dates (such as 'One Collection', due in 2023) that fell within the overall period covered by the document, it was acknowledged that these should be viewed as opportunities for cultural change (e.g. collections management) that were part of SMG's long-term strategic vision; - The Head of Strategy and International, and colleagues, were commended on the progress that had been made during the strategy review progress, as well as the end product. 	
7.2	The Board approved the final wording of the strategy document (as per the paper).	

11a	Science Museum Group Entrance and Supporters Centre The paper that had been circulated previously was noted. The proposal represented the most efficient use of the space and allowed greater flexibility in terms of options and futureproofing. <u>The Board approved</u> the revised scope and budget of £5.3m.	
12.	Group Ethics Policy The paper that had been circulated previously was noted. The policy now included a description of the escalation route and decision-making process for commercial arrangements. <u>The Board approved</u> the revised policy.	
13.	Recommendation for Brush Ljungstrom Turbine The paper that had been circulated previously was noted. MSI had consulted a range of specialist groups and sector bodies, as well as undertaking extensive consultation with CoRe and had explored all viable options (as presented in the paper). The Board commended MSI for following a comprehensive and responsible process in terms of collections management and ethical disposal. <u>The Board approved</u> the recommendation of: first, the removal of the Brush Ljungstrom Turbine, followed by, second (and if required), the destructive disposal of the Brush Ljungstrom Turbine.	
14. 14a	Railway Heritage Designation Advisory Board RHDAB Recommendations The paper that had been circulated previously was noted. <u>The Board approved</u> the recommendations.	
14b	RHDAB Terms of Reference The paper that had been circulated previously was noted. <u>The Board approved</u> the Terms of Reference.	
15.	Minutes and reports of SMG Board sub-committees and working groups The papers that had been circulated previously were noted.	

Date of next meeting: Wednesday 8 March 2017, Dana Studio, Science Museum

Signed: _____ SMG Chairman

Date: _____